ONLINE TRAINING TO THE SECOND STATES OF THE SELLER PROGRAM











Reseller Guide Contents

Opportunity	<u>3</u>
Program Details	<u>6</u>
What Is Required of You	<u>7</u>
How To Apply	8







NDT Training

A recent report on the global NDT inspection services market by analysts Frost & Sullivan shows consistent growth -- even during challenging economic times.

The Frost & Sullivan analysis suggests that one of the biggest challenges for the 3 billion dollar industry is the availability of skilled technicians. Stricter regulations and new NDT methods have increased the demand for skilled inspectors. Demand is currently outweighing the supply.

Here lies the opportunity for NDT Service companies to experience growth by providing training. The NDT Service marketplace is characterized by high, yet stable, growth; which means those companies who are prepared to become a market leader will consequently experience a more rapid and distinguished growth rate.









Online NDT Training

The WorldSpec Online NDT Training Reseller Program offers NDT service companies the ability to offer accredited, online Non-Destructive Testing courses to meet: SNT, AWS, NAS-410, CP-189, AIA, CGSB, BINDT and ISO9712 Theory. Each student receives a personal online instructor, qualifying exams, authorized certificates, and 24/7 access to the learning materials for one full year - to new and existing customers.

WorldSpec, global leaders in NDT Training, has worked with thousands of users; with more signing up daily. While many NDT companies are interested in the benefits of online NDT training and see it as a way to train their employees in the future, they have not had time to search for options in the market. This is where you, as a trusted advisor, can introduce online NDT training as a viable offering. The need for online NDT training will continue to grow as currently 30% of all university students are currently taking at least one course online.









Typical Services

WorldSpec recognizes that resellers who are the trusted advisors and consultants to NDT businesses play a pivotal role of helping them get the best out of their NDT programs. Being able to now offer your current clients another high quality product will grow your recurring revenue streams and deepen customer relationships. Resellers in this program also benefit from a recurring discount for using Online NDT training within their own organizations.



















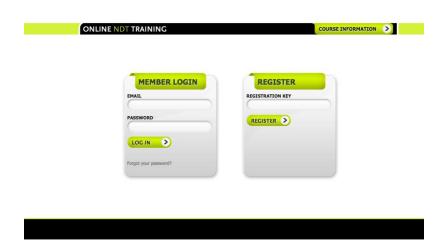
Program Details

The WorldSpec Reseller Program allows you take online NDT training to your new and existing customers in such a way that you gain valuable product and service revenue to strengthen your business. Meanwhile, your customers get a great learning experience and develop the necessary training to pursue a career in Non-Destructive Testing.

What's in it for you?

As an Online NDT Training Reseller, WorldSpec will provide you with:

- 1. Technical training and reseller support
- 2. Sales tools and training
- 3. Marketing programs, collateral, and tools
- Reseller discount off the list price for online NDT Training Courses
- Option to have your own branded online NDT Training portal



What's required of you?

WorldSpec partners agree to uphold the same high levels of professionalism and integrity in customer relationships that we carry. The following activities are required aspects of the program:

Find and sell to customers - the more customers you reach, the more value you can help create.

Activate and deploy customers

Manage billing and collection - WorldSpec's billing relationship will be with you, so you'll need to handle all aspects of billing and collection with your customers.







What are the different reseller options for Online NDT Training?

The WorldSpec Reseller Program offers 2 tracks for prospective reseller partners:

Silver Reseller Track

This option allows companies the ability to offer NDT Training products on their own website, using their own sales force, with links to our Online NDT Training site. The site has had all corporate identification removed and presents a clean, modern look. You bill your clients and we bill you.

Gold Reseller Track

This option allows you to offer online NDT Training through a fully-branded Learning Management web portal that displays your corporate branding. You can even upload your own materials. Like the silver program, you maintain the customer relationship, keep the margin, and continue to sell more products and services.









Who is a good fit for this program?

Our experience shows that our best resellers fit the following profile.

- You are interested in and willing to grow your business.
- You actively sell NDT consulting and training services.
- 3. You appreciate intuitive, high-quality products that reduce your support burden.

As always your customers are looking to you for helping them with their NDT guidance. We recognize and appreciate this trusted relationship, and would like to see our Online NDT training opportunities bring considerable benefit both to you and your customers.











WorldSpec, the world leader in online NDT Training. WorldSpec has trained thousands of workers globally on the latest NDT methods. Our current online training programs include:



Magnetic Particle Training



Radiographic Testing



Radiographic Film Interpretation



Liquid Penetration Testing



Ultrasonic Testing



Ultrasonic Digital



Visual Inspection Course



NDT Materials And Process



Radiographic Exposure Device Operator Training



Radiation Safety Officer

